

# Custom Formulation Questionnaire

Business Name

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Type of Business

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Through what channels do you intend to sell/distribute this product?

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Are you a physician? If not, does your team have a medical director or aesthetic professional?

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What type of product are you interested in formulating?

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Do you have a specific ingredient(s) you want in the formula? If yes, please list below:

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What is your budget per unit?

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What is your budget for the total project including packaging, shipping, etc.?

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Do you already have your own packaging, or will you need assistance sourcing it?

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Do you intend to sell this product outside of the U.S.?

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**Please be advised:**

- In order to begin the custom formulation process, we will require an NDA.
- The MOQ for custom formulation varies from 1,000-5,000 units per SKU depending on the product, ingredients, etc.
- Sample batch fees will apply to initiate an order.
- Consultation fees may apply if you require additional help with development outside of an order (e.g. marketing strategy).
- You will be required to show proof of funds for your project, and may be asked to sign an engagement letter to begin the custom formulation process.
- Production time may take 3-4 months. All custom formulation orders require 50% payment upon initiation and 50% payment upon shipping (bank check or wire only).

